

# KID Graphic Design Website Design India



#### Intorduction

KID India is a pool of professionals who deliver high calibre work on a wide range of communication and data management projects. The services span all aspects of project work, from evaluation and strategy, research, planning to design and development, production and training. We conceptualize and execute communication ideas for a variety of marketing and social needs. KID India Design now has earned a reputation for its quality, prompt response and timeliness. Our key professionals have over 16 years experience in the communication business.

Website Design India Graphic Design Firm



#### Services

- Graphic Design, Advertising
- Web Design & Apps Development
- Digital Marketing
- PrePress Services



## Graphic Design/Print

- Logo Design & Branding
- Corporate brochures
- Flyers
- Annual reports
- Newsletters
- Calendars
- Menu cards
- Leaflets
- Posters.

Graphic Design Firm



# Web Design & Development

- Web site design and redesign
- Google friendly web page development
- Application development
- E-commerce
- HTML 5.0
- Mobile Apps development
- E-learning/Knowledge web application
- Domains based applications
- Template based development
- Development of Plugins and Web Services
- Custom/Tailor based development



## Digital Marketing

- Search Engine Optimization
  - Design, content, technical and quality guidelines followed
  - On-page, off-page promotion
  - Performance marketing
- Social Media Marketing, Email Marketing
- Custom functionalities such as
  - Blogs
  - Social media optimization
  - RSS plug-ins
  - Friend feeds
- Tracking & Measuring visitors & leads.
- Regular monitoring & Monthly ranking reports.



#### **Pre-Press**

- Estimation
- Graphic Design
- Order processing to produce the job docket
- Artwork Processing
- Plate Making
- Online marketing
- Online support to the printer's partners/customers
- New media support



#### What we offer

- Corporate Identity: Logo-symbol-character, signage, stationery, and other applications.
- Direct Marketing: Mailers and promotional ideas.
- Audio-Visual: Corporate films, TV and radio spots, Audiovideo editing.
- Multimedia: Interactive CD presentations, 2D/3D animation.
- Exhibitions: Concept and design of stalls and fabrication.
- <u>Packaging Design</u>: Surface graphics.



#### What we offer

- Point of Purchase: In shop schemes, promotions and displays.
- Press: Advertisements.
- Printing: Offset, silk screen and digital printing.
- Photography: Commercial photography, image scanning, retouching.
- Online Marketing/Support: Maintenance Jobs, Customer Support, Text based supports, Call Based Supports, Mass Emailing, Promotion Campaigns.



## Our pricing

- Resource Based: This is an exclusive package for agencies which includes dedicated staff such as <u>Web Designer</u>, <u>Graphic Designer</u>, Online Marketing Officer, SEO Executives etc.
- Service Based: Unlimited Package is useful if the agency wanted variety of our services including graphic design, web site development, copy writing, prepress support, etc. in a limited way.
- Hourly/Weekly Based: The project cost is calculated as min 8 Euro per hr, or as low as 300 Euros per week.



### Our expertise

We have the infrastructure and over 16-years hands on experience to undertake communication and IT projects - from research, concept, <u>design</u>, <u>technology</u>, <u>web application development</u>, <u>copywriting</u>, <u>photography</u>, prepress and print production.



## KID India Design Advantage

- Domain Expertise
- High-Quality Services
- Good Infrastructure
- Highly Skilled Manpower
- Low Operational Cost
- Structural Organization
- Access to specialized services
- faster deliveries to customers
- Improved customer satisfaction
- Benefit from time zone advantages



#### Our clients

We have medium size <u>companies and</u> <u>advertising agencies</u> from U.S, U.K. & Australia, to whom we provide cutting edge services in most professional and cost effective manner.

Krish Offshore Sources Pvt. Ltd. RA-12, 3rd Floor, Inderpuri, New Delhi-110012 Mobile: 9916033123: web: Website Design India Graphic Design



# Thank you

Website Design India Graphic Design Firm